



THEATRE COLLINGWOOD

Steven Thomas, Artistic Director

2012 CORPORATE SPONSORSHIP LEVELS

CORPORATE SPONSORS large and small make generous annual donations which assist with the expenses of producing professional theatre, events and educational activities. Your investment enhances your brand awareness, demonstrates good corporate social responsibility, offers strategic marketing opportunities, engages your employees or customers and builds your profile with both business and social decision-makers.

Your contribution has a far-reaching impact on the local economy, tourism, education and the quality of life in our community.

Corporate Sponsors receive promotional and entertainment benefits which include:

- A tax receipt*
- Logo in Season Program on Sponsor recognition page
- Logo on website with hotlink to your website
- Invitation to the Season Kick-off Event
- Invitation to fall Sponsor Recognition party
- Advance notice of our next season
- Free, unlimited ticket exchanges
- Subscription to TC Member News

** Tax Receipt Information: In accordance with CRA regulations, tax receipts are provided for the allowable portion of your donation, calculated by subtracting the fair market value of benefits, if any, from the total gift. A donor may choose to waive benefits and receive a full tax receipt if desired.*

In addition to the previous benefits:

Renaissance Sponsor - \$1000 to \$2,499

- 2 complimentary season subscriptions
- 4 Two-for-One coupons - applicable to any summer performance
- 1/8 page advertisement (b&w) in Season Program
- Lobby Sign in the Gayety Theatre throughout the summer

Leadership Sponsor - \$2,500 to \$4,999

- 2 complimentary season subscriptions
- 6 Two-for-One coupons
- 1/4 page advertisement (b&w) in Season Program
- Logo recognition on Season Poster

Performance Sponsor - \$1000

- 10 tickets for your designated performance
- Additional tickets available at the group discount price for your clients or employees
- Pre-show announcement publicly recognizing your support
- Lobby signage for your performance
- Photo with the performing company and your guests onstage after the performance, plus a backstage tour

Production Sponsor - \$5,000 +

- 2 complimentary season subscriptions
- 20 opening night tickets for the production you sponsor
- Invitation to attend the post performance Opening Night Reception (cash bar)
- 1/2 page advertisement (b&w) in Season Program
- Logo recognition on all marketing materials relating to the production throughout the summer including: Season Poster, Program, Lobby Signage, Website. Pre-show announcement during your production.

Additional Options

Program Advertising Opportunities: From \$200 to \$1,500 (b&w / colour) in the summer program, read by over 5,000 theatregoers.

Corporate Group Ticket Program: Discounted tickets for groups of 10+ are great for: employee rewards, team building, customer appreciation, hosting new clients, networking opportunities. An incentive is offered to the group leader who organizes your corporate group.

Put More Play Into Your Life!

Theatre Collingwood Box Office & Administration. 45 St. Paul Street (Rail Car - beside the Museum/Welcome Centre).
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